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U.S.-Oman Trade Bulletin

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U.S. - Middle East Business and Export Promotion Tour



U.S. Ambassador to Oman Richard J. Schmierer during the tour

U.S. ambassadors serving in Algeria, Egypt, Kuwait, Libya, Oman, Qatar, Saudi Arabia, Tunisia, and the United Arab Emirates embarked on a mission to promote business relationships between the U.S. and the Middle East. The tour started in New York on Monday, October 18, with a reception for the nine ambassadors hosted by the Business Council for International Understanding (BCIU) which collaborated with organizations throughout the United States to develop a program suited for each market. Ambassadors to Egypt, Kuwait, Oman, Qatar, and Tunisia stopped in Milwaukee, Chicago, and Houston.

In Milwaukee the ambassadors conducted a site visit to Spancrete Machinery Corporation, visited the Art Museum of Milwaukee, attended an export promotion seminar at the Harley Davidson Museum, and a dinner hosted by the Milwaukee Water Council. In Chicago, the ambassadors had meetings and a site visit to the Motorola global headquarters, met with Chicago Mayor Richard Daley, participated in the Business and Export Promotion Forum hosted by The Chicago Council on Global Affairs, had meetings and a site visit at AAR Corporation, and attended the Middle East Export Opportunities Luncheon hosted by the International Trade Association of Greater Chicago. In Houston, the ambassadors attended the Middle East Export Opportunities Seminar hosted by Marathon Oil Corporation, a

luncheon discussion with the Texas Medical Center, meetings and a site visit at Baker Hughes Center for Technology Innovation, and a VIP dinner hosted by the Bilateral US -Arab Chamber of Commerce (BUSACC). The ambassadors offered sound advice and made themselves available to individualized one-on-one questions from attendees.

The U.S. Department of State has an ambitious goal to meet the National Export Initiative's (NEI) plan of doubling U.S. exports within five years. With nearly ninety-six percent of consumers living outside of the U.S. and two-thirds of the world's purchasing power in foreign countries, small business has to look abroad to be successful.

MABC's November Breakfast Briefing on The New Iran Sanctions Regime

The Muscat American Business Council organized a briefing on the new comprehensive Iran sanctions regime. The session was presented by Elizabeth Powers, Economic Officer, and Tyler Hoffman, Export and Border Security Advisor, from the U.S. Embassy on November 13.

The officials spoke on the United States Comprehensive Iran Sanctions, Accountability, and Divestment Act (CISADA) of 2010. CISADA is important for both U.S. and non-U.S. companies, as its reach may affect their business activities in the United States.



المجلس التجاري الأمريكي بمسقط
Muscat American Business Council

For more information on the MABC, please visit: [http:// www.mabcoman.com/](http://www.mabcoman.com/).

Oman Invites Bidders to Construct the Oman Convention and Exhibition Centre



Omran, Oman's leading tourism-related investment, development and management company, invites bidders to submit pre-qualification documents to construct the Oman Convention and Exhibition Centre. The last date for submitting the pre-qualification documents is November 30, 2010. Oman Convention and Exhibition Centre is a most prestigious project intended to provide a cornerstone to Oman's Integrated Tourism Development strategy. At present, soil investigation has concluded and site preparation work has commenced. The pre-qualification submissions

are invited for the construction of exhibition halls, structured car parking, energy centre, convention centre, five-star convention hotel, site roads, and utilities works as part of phase one of the project. The building is designed based on Oman's architectural traditions and strong cultural heritage. Oman Convention and Exhibition Centre will be an architectural landmark in Oman. To access more information about the tender, kindly visit: <http://www.omran.om/login.asp>.

Plans for the Feasibility Study of the Masirah Sea-Bridge Project

The Government of Oman plans to commission an international consultant to study the feasibility of constructing a sea-bridge linking Masirah Island with the mainland. Last June, Sultan Qaboos directed the Ministry of National Economy to explore options for a sea-bridge spanning the channel separating the Sultanate's largest island from the mainland. The Royal directive came in the wake of adverse weather conditions, which struck large parts of the Sultanate's east

coast, including Masirah Island, necessitating a mass evacuation of residents from these areas. The Supreme Committee for Town Planning, which is the Sultanate's principal urban planning agency, has been tasked with overseeing the conception, design and implementation of the Masirah Sea-Bridge project.

Florida to Host PowerGen 2010 from December 14-16



Recently celebrating twenty years of serving the power industry, POWER-GEN International is the industry leader in providing comprehensive coverage of trends, technologies and issues facing the generation sector. More than 1,200 companies from all sectors of the industry exhibit each year and more than 18,000 attendees

come together at POWER-GEN International for a broad look at the industry with key emphasis on new solutions and innovations for the future. For more information on the expo, visit: <http://www.power-gen.com/index.html>.

UPCOMING EVENTS:

Consumer Electronics Show (CES) 2011

Products: Audio Visual Equipment

Location: Las Vegas, NV

Dates: January 6-9, 2011

2011 International CES

Products: Consumer Electronics

Location: Las Vegas, NV

Dates: January 6-9, 2011

AG Connect Expo 2011

Products: Agricultural Machinery and Equipment

Location: Atlanta, GA

Dates: January 7-10, 2011

International Builders' Show 2011

Products: Building products & services

Location: Orlando, FL

Dates: January 12-15, 2011

World of Concrete 2011

Products: Commercial Concrete

Location: Las Vegas, NV

Dates: January 18-21, 2011

